



Work With Us

The Theatre Centre is currently seeking a temporary **Marketing Coordinator** (Canada Summer Jobs)! This role will ideally begin in early May with some flexibility around the start date.

Marketing Coordinator: Temporary 15-week position (Canada Summer Jobs)

Hours: 30 hours/week

Salary: \$18/hour

Start date: May 2024

Deadline to apply: ASAP, rolling until position is filled

As the Marketing Coordinator, you'll work closely with the Director of Communications to promote The Theatre Centre's programming and help fulfill annual social media and promotions objectives. This position will focus on building audiences for The Theatre Centre's Café/Bar. The successful candidate will develop skills in content creation, website management, curation and project management skills while gaining insights into working in Toronto's arts non-profit sector.

Tasks and Responsibilities include:

- Execute a video project introducing audiences to The Theatre Centre.
- Assist in the creation of digital content including photography, videography and graphic design.
- Assist in online promotion of The Theatre Centre's activities, specifically on TikTok.
- Track social media analytics to inform The Theatre Centre's communications strategy.
- Collaborate with the Marketing department to experiment with new forms and content across various social media platforms.
- Create a final report based on the video project and findings on audience growth.

Desired Qualities & Qualifications:

- Eye for design and ability to communicate cohesive design concepts
- Exceptional writing and editing skills with a high attention to detail

- Experience writing captivating material for different groups including audiences, community members etc.
- Experience working with Wordpress (or similar webhosting platforms) is an asset.
- Familiarity with Adobe Creative Suite (Premiere Pro, Photoshop, Illustrator, InDesign) and Google Drive is an asset.
- Experience creating dynamic platform-specific content for Facebook, Instagram and TikTok.
- Interest in arts and entertainment marketing as a future career.
- Ability to work and on-site in Toronto.

This position is funded through the **Canada Summer Jobs program**. Candidates must:

- Be between the ages of 15 to 30 years old (inclusive) at the start of employment
- Be a Canadian citizen, permanent resident, or person to whom refugee protection has been conferred under the Immigration and Refugee Protection Act for the duration of the employment; and,
- Be legally entitled to work in Canada in accordance with relevant provincial or territorial legislation and regulations.

*International students are not eligible to apply for this position as per the Canada Summer Jobs requirements.

The Theatre Centre is committed to employment equity. We encourage applications from queer, transgender and two-spirit people, First Nations, Inuit and Métis, Black people and people of colour, and people with disabilities. We're also committed to providing accommodations for people with disabilities in all parts of the hiring process.

Application Process: The Theatre Centre is committed to employment equity. We encourage applications from queer, transgender and two-spirit people, First Nations, Inuit and Métis, Black people and people of colour, and people with disabilities. We're also committed to providing accommodations for people with disabilities in all parts

of the hiring process. If you require an accommodation, please email jobs@theatrecentre.org and we will work with you to meet your needs.

Applicants are asked to submit a resume and a quick introductory email to jobs@theatrecentre.org. In your email, please let us know where you heard about the job. Thank you for your interest! While we thank all applicants who submit their candidacy for this posting, personal responses to all enquiries may not be possible.

About The Theatre Centre

The Theatre Centre is a nationally recognized live-arts incubator and community hub. Our mission is to offer a home for creative, cultural and social interactions to invent the future. We make work that spans disciplines and genres; work that pushes the boundaries of what is considered performance.

In 2014, The Theatre Centre completed a \$6.2 million transformation of an iconic heritage building into a permanent home for the company. Since that time, we've established ourselves as a cultural & community hub in the heart of West Queen West. As a charitable organization, we continue to be known for having research & development at the heart of our artistic activities, through our long-term Residency Program. Recently among our Residency artists have been a choreographer, a performance artist, and a neurologist. No two projects are alike.